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Business Development and Financial Performance



Business Development and Financial Performance

(RMB Mn)	30 June 2009	31 December 2008	Change
At Period-end			
Net Loans and Advances to Customers	4,409,152	3,683,575	19.70%
Total Assets	9,110,171	7,555,452	20.58%
Deposits from Customers	7,610,022	6,375,915	19.36%
Total Liabilities	8,603,637	7,087,890	21.39%
Total Equity Attributable to Shareholders	504,776	465,966	8.33%
Core Capital Adequacy Ratio	9.30%	10.17%	87 bps
Capital Adequacy Ratio	11.97%	12.16%	19 bps
NPL	1.71%	2.21%	50 bps
NPL Coverage Ratio	150.51%	131.58%	1893 bps

	1H09	2H08	1H08	YoY Change	HoH Change
Net Interest Income (RMB Mn)	102,468	113,840	111,080	-7.75%	-9.99%
Net Fee and Commission Income (RMB Mn)	23,422	18,278	20,168	16.13%	28.14%
Pre-tax Profit (RMB Mn)	72,469	44,086	75,655	-4.21%	64.38%
Net Profit (RMB Mn)	55,841	33,950	58,692	-4.86%	64.48%
EPS (RMB)	0.24	0.15	0.25	-4.00%	60.00%

	1H09	2008	1H08	Change vs.2008	
Annualized ROAE	22.54%	20.68%	26.36%		186 bps
Net Interest Margin	2.46%	3.24%	3.29%	-	78 bps



Business Development and Financial Performance

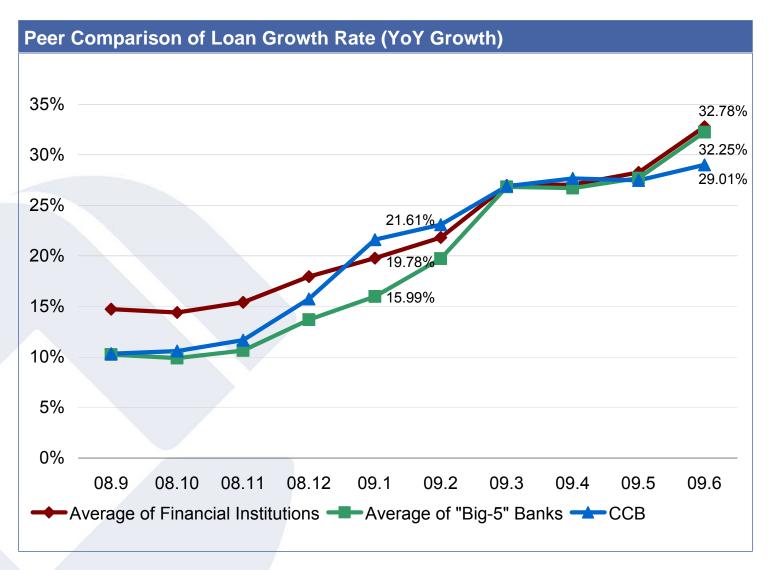


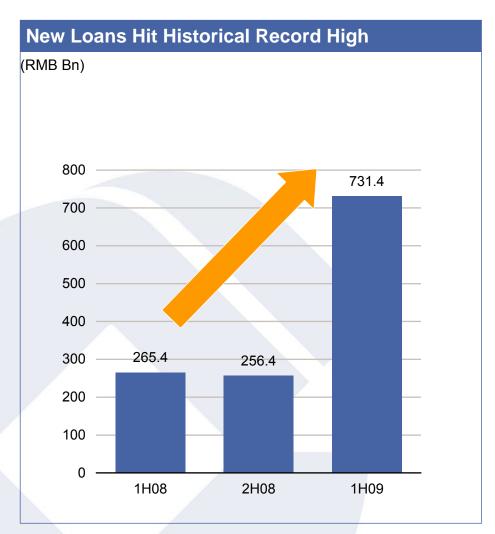
Proactive and Prudent Credit Lending Policy

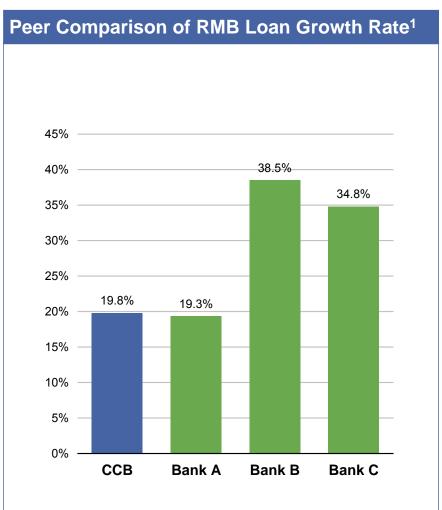
- Quantitative control of total credit exposure
- Adjust the pace of loan growth to reasonable levels
- Optimize Ioan structure
- Strengthen advantages in traditional businesses
- Actively expand business into areas of people's livelihood
- Stringent control of credit risks



Proactive and Prudent Credit Lending Policy (Cont'd)



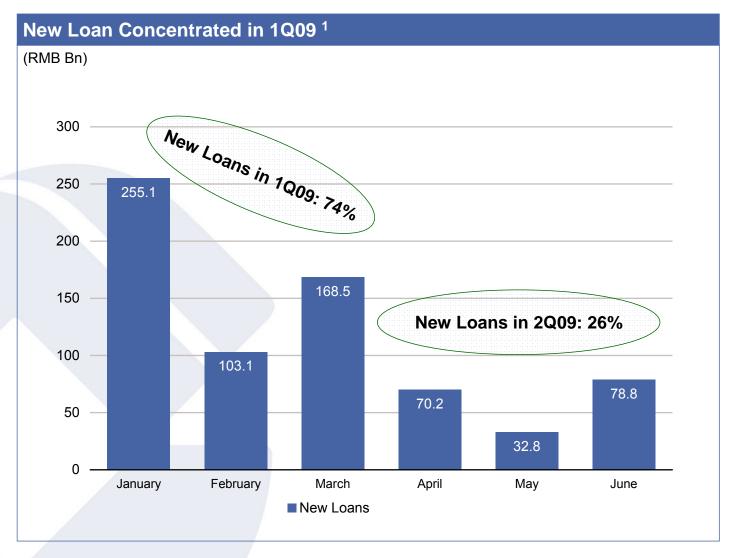


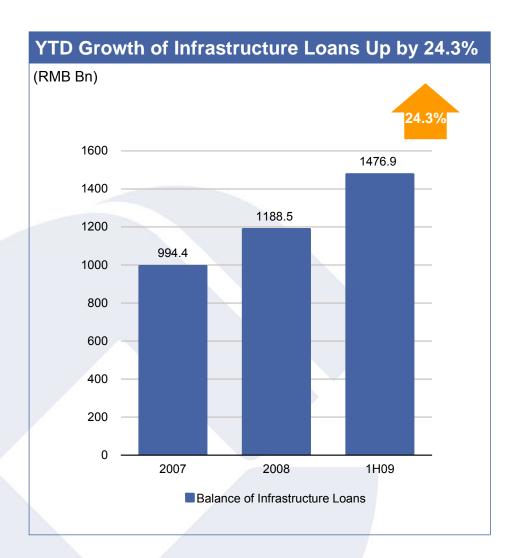


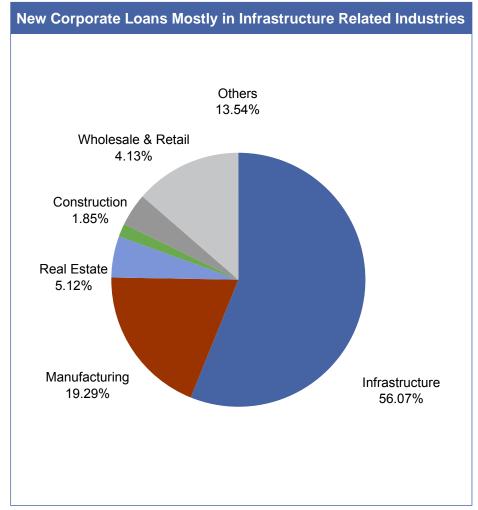


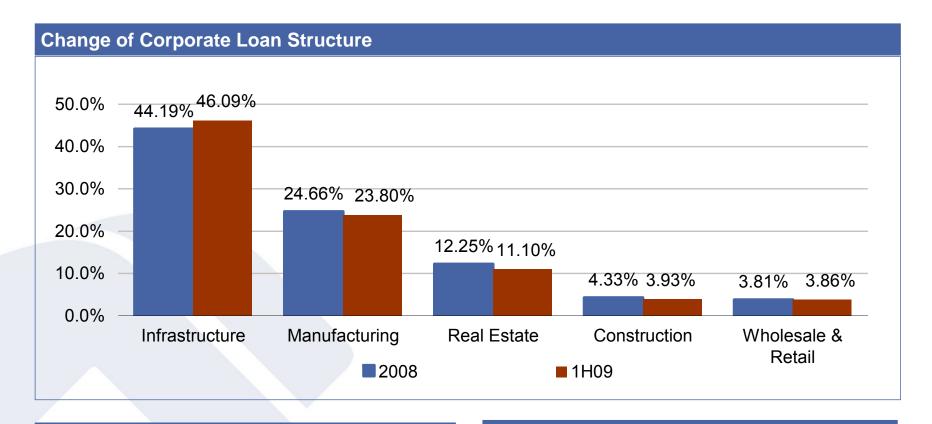
Proactive and Prudent Credit Lending Policy

Adjust the Pace of Loan Growth to Reasonable Levels







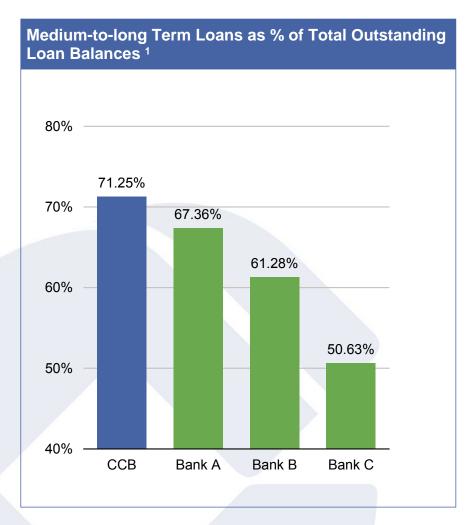


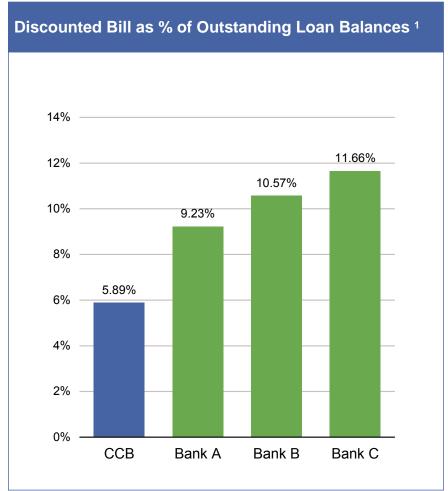
Extending Loans to Key Areas

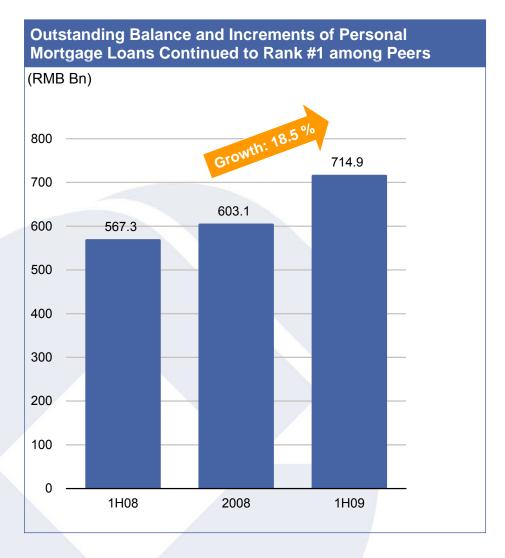
- Participated in 462 projects of the RMB 4 trillion stimulus package, among which national key projects accounted for 80%
- Key project loans accounted for 32% of total corporate loans

Withdrawing from High-risk Industries

- Withdrawing from high-risk Industries with severe pollution, high energy consumption and excess capacity
- Reduced loans in high-risk industries by RMB 29.4Bn





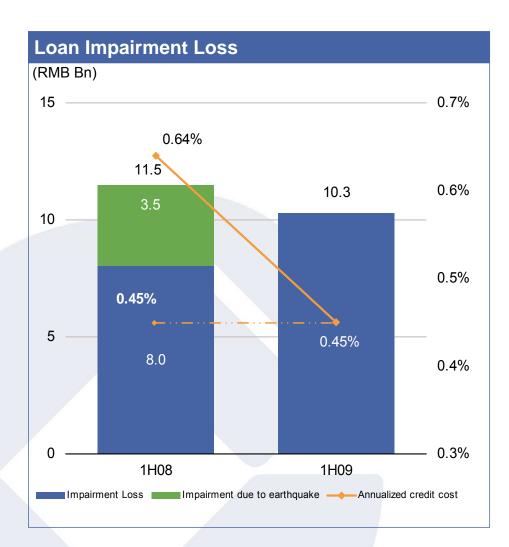


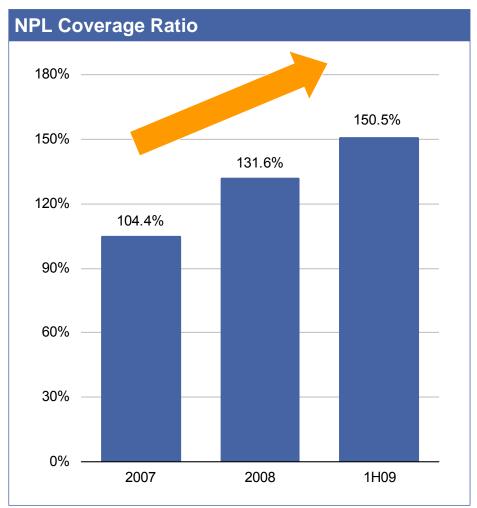
Residential and Property Finance Business Maintained Healthy and Rapid Growth

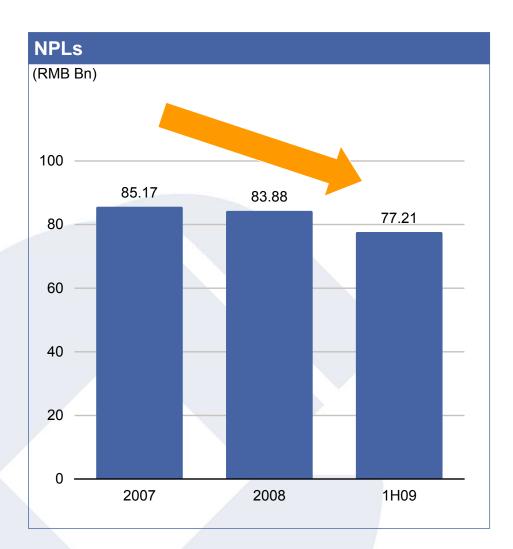
- Personal Mortgage Loans
 - Focus on fulfilling the needs of principal residence (both primary and secondary housing)
 - Actual mortgage collateral rate:
 51.5%
 - NPL: 0.59%, down by 23 bps compared to the beginning of the year
- Housing Reform Finance Business
 - Market share in the housing deposit market: 55%
 - Market share in Personal Housing Provident Fund loan market: 48%

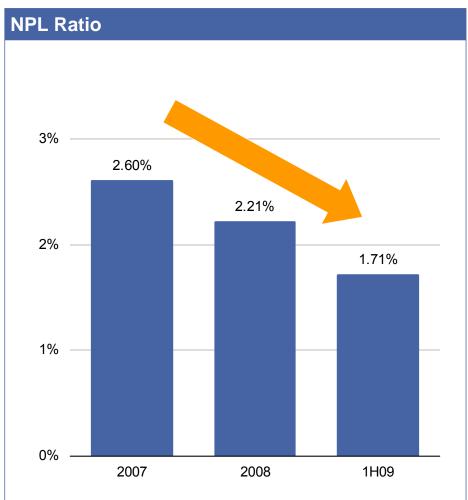
Quality Loan Growth with Balanced Risk and Profitability

- Optimize loan structure with "penetrate, maintain, control, constrain, withdraw" strategy
- Strict entry criteria and approval procedures of credit management
 - Dynamic appraisal of infrastructure projects; credit authorization management of government financing platform
 - Maintain a watch list of certain industries; industry risk limit management
- Post-lending management
 - "CEWM" Corporate customer precaution and tracking risk management system
 - Disposed NPLs of RMB 19.6Bn, up by RMB 6.3Bn compared to the same period last year



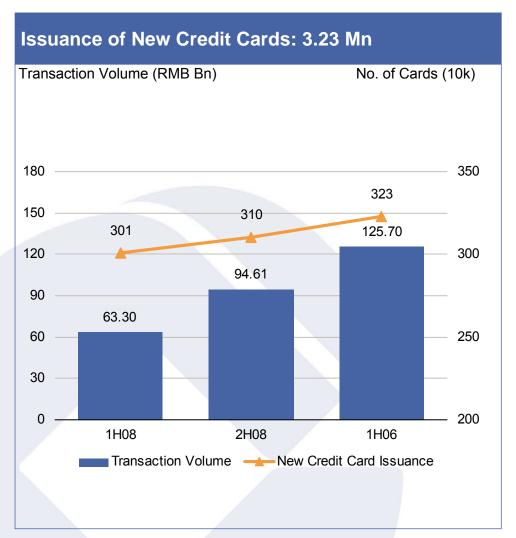


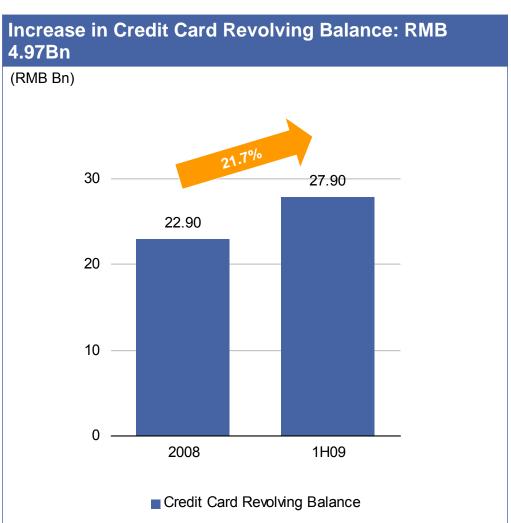






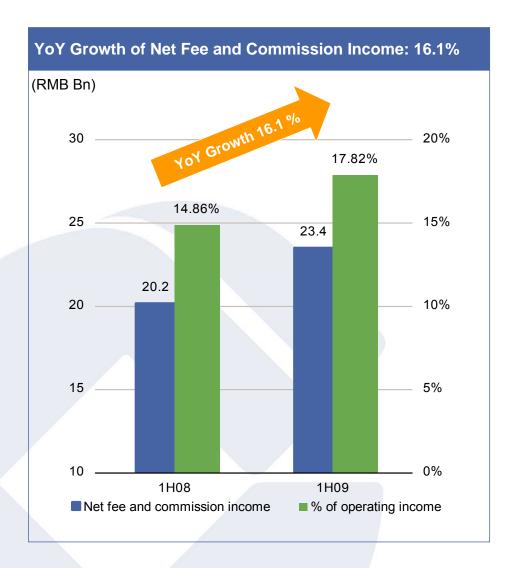
Highest Increase in Credit Card Revolving Balance Among Peers







Rapid Growth of Intermediary Business



Rapid Growth in Emerging Intermediary Business

- Consultancy and advisory fees increased by 76%
- Domestic factoring fees increased by 506%
- Debt underwriting business increased by 281%
- Personal account gold trading volume increased by 3.7X, while sales volume of gold increased by 90%
- Ranked #1 in the number of custodian securities investment funds among peers
- Take the lead in volume of independent custodial services for securities settlement funds
- Continued to rank as #1 fund settlement agent of China Development Bank

Small Enterprises Financial Services

- Established Small Enterprise Financial Service Division at CCB headquarters
- 215 small-enterprise operation centers, 104 of which function as "Credit Factories"
- Growth rate of small enterprises loans: 12.4%
- Micro non-collateral loans, social security loans, online banking loans

Rural Financial Services

- Growth rate of agro-loans: 25.2%
- Micro-loans for rural households
- Established "Jianxin Rural Bank" in Taojiang (Hunan Province) and Cangnan (Zhejiang Province)

"People-centered" Integrated Financial Services

- Education Signed strategic cooperation agreements with renowned universities in China, including over 50% of the "Project 211" universities
- Healthcare Cooperated with more than 300 3A hospitals (which is more than 1/2 of China's total 3A hospitals)
- Social security Jointly worked with social security institutes, with a market share of 20.7%; social security deposits achieved a YoY growth rate of 41%
- Environmental protection Collaborated with Emission Rights Exchange; participated in the improvement of water environment and construction of ancillary facilities

Corporate Annuities

- Opened 17 new corporate annuity centers, making a total of 43 centers
- 1.63Mn individual accounts under management, up by 151% since the beginning of 2009
- RMB 8.3Bn assets under custody

Specialized Operation

- Established 302 specialized business operation centers, adding total number to 1,851
- Business operation focus shifted up by over 70%

Streamlined Management Layers

- Retail outlets in half of the central cities are under direct administration

Centralized Middle & Back Office

- Centralized personal loan, financial and accounting, funds settlement and operation, as well as IT management within the banks in central cities
- Concentration rate of HR and risk management over 90%; logistics over 82%

Optimized Product Innovation & Process

- Innovated and improved over 110 products and services
- Established first Product Innovation Lab in China
- Optimized 253 business process projects of which 97 already completed

Transformed Retail Outlets

- Completed 92% of retail outlets transformation
- Implemented "second generation transformation" of over 700 outlets
- Scored 89.4 by TNS in terms of outlet service quality, ranking No.1 among the Big 4 banks

Speed up the Global Network Coverage

- Opened NY Branch altogether 7 overseas branches
- Opened banking subsidiary in London 7 subsidiaries in total
- Expected to establish branches in Sydney and Ho Chi Minh City, Vietnam

Rapid Expansion of Self-Service Channels and E-Banks

- 1,817 new ATMs, increased by 5.70%
- 5.72Mn new online banking individual customers, increased by 21%
- 80,000 new online banking corporate customers, increased by 16%
- 3.94Mn new mobile banking customers, increased by 80%
- E-banking transactions as 64% of counter transactions



Deepening and Expanding Strategic Cooperation

Bankof America

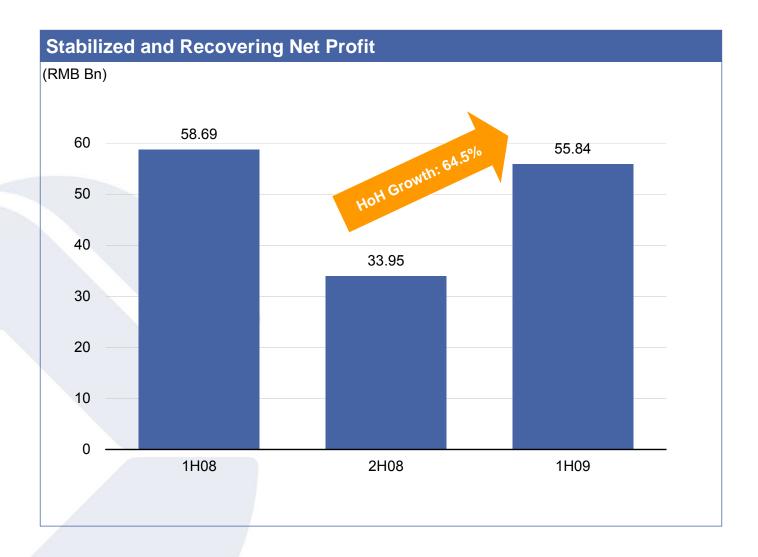
- First large-scale online banking customer experience and supervision system among peers
- Introduction of junior, intermediate and senior leadership model
- Project designation, e.g. Product Innovation Lab
- 2 phases on-the-job training in US

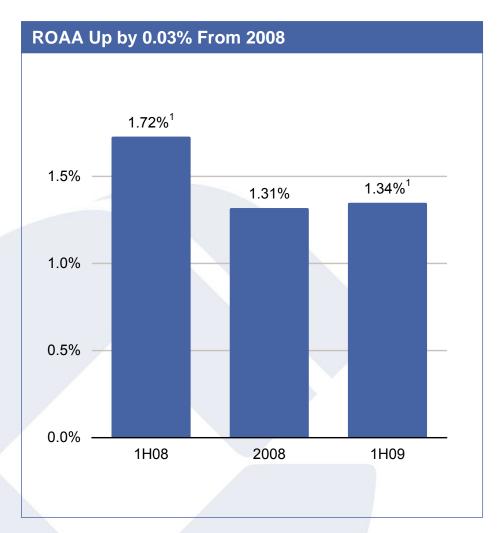
ASIA FINANCIAL HOLDINGS

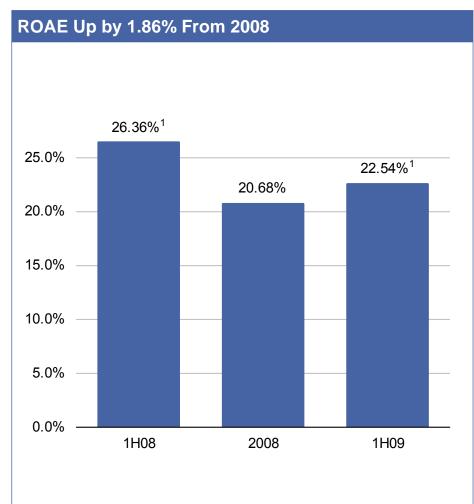
- Business cooperation in the financial services for small enterprises
- Training of wealth management and private banking certificates
- Financial modeling and valuation training

Focus of Future Cooperation

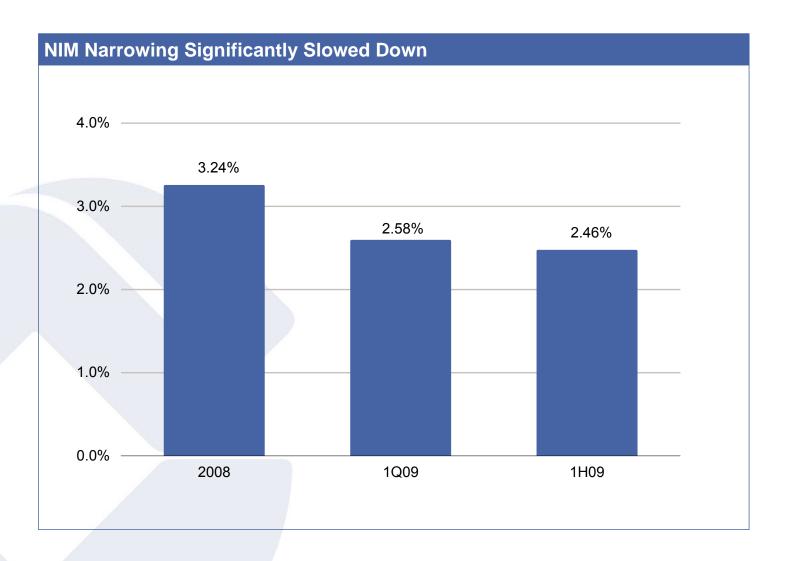
- Cooperate in talent training in fields such as Treasury and I.T., etc.
- Extend the time for US banking experts to work and stay in China
- Optimize the financial leasing business model
- Support CCB's expansion in US
- Jointly develop the trade financing business with international financial institutions





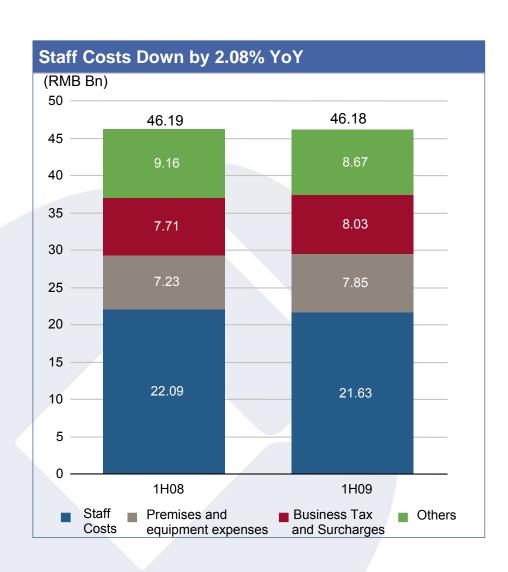


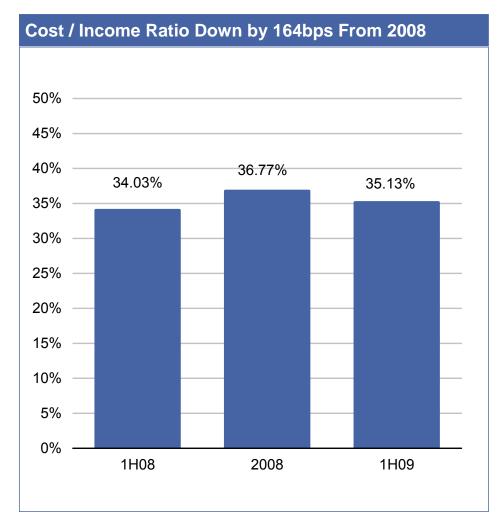
(1) Annualized data





Cost Structure Further Optimized



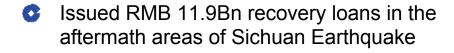




Actively Taking on Social Responsibilities and Participating in Charity Work



 20-Year Special Contributions Award by China Foundation for Poverty Alleviation





The Most Responsible Enterprise Award Sponsored 12,955 financially needy high school students with a total of RMB 19.43 MM



- Award for Outstanding Contributions (Financial Institutions)
- Provided RMB 3.87MM of subsidy to 1,389 financially needy mothers or wives of heroes
- Award for Financial Product's Social Contributions in 2008
- Assisted in building 24 libraries and 19 sports fields for primary schools in rural areas



 Excellence in Corporate Social Responsibilities

Supported "Rural Project in China - Green PC Poverty Alleviation Plan"



Rupert Hoogewerf Top 50
 Corporate Social Responsibilities
 in 2009





Best Domestic Bank



Excellence in Risk
Management
Award



Outstanding Domestic Retail Bank



Corporate
Governance Asia
Annual
Recognition Award



Best Corporate Loan Bank

Best Mortgage Bank

The Banker

Ranked #12 among Top 1000 Global Banks

Ranked #9 among Top 500 Global Financial Brands



Ranked #23 on Top 2000 Global Listed Enterprises



Business Development and Financial Performance

Opportunities

- China's economy accelerates the pace of industrialization, urbanization, informatization and internationalization
- Domestic economy indicates stabilized recovery with more positive factors observed in the economic operation
- Government continues to implement proactive fiscal policy and moderately loosen monetary policy
- Government exerts great effort to push forward the adjustment and upgrading of industry structure
- Global climate and energy cooperation will affect the evolution of global economy and finance

Challenges

- Global economic recovery yet to come
- Foundation for China's economic recovery is still unstable and domestic demand still inadequate
- Volatility in the domestic capital market and property asset price, with rising inflation expectation
- Gradual growing conflict due to excessive capacity in selected sectors, NPL ratio is under the pressure of rebounding
- Gradual narrowing of interest spreads



Key Points in the Optimizing Credit Lending Structure

- Quality infrastructure projects
 - National key projects, e.g. railway, highway, power, urban infrastructure, etc.
- Small enterprises loans
 - Optimize "Quick Finance" and "Road to Growth" brand names
 - Pilot Scheme for "Small Credit Loans for Small Enterprises"
- Rural areas
 - Including nine major sectors, such as cash crop plantation and agricultural products processing, etc.
 - Regional specialized agriculture and animal husbandry
- Services in the areas of people's livelihood
 - Cooperation in education, healthcare, social security and environmental protection
 - Individual housing mortgage loans and low-risk consumer credit
- Credit support for enterprises transforming from export-oriented-goods to the domestic market



Continue to Implement Proactive and Prudent Operation Strategy

- Keep a close watch on the international and domestic economic dynamics
- Insist on the quantitative control of loans and the pace of loan growth
- Continue to adjust and optimize business mix
- Exercise stringent control of entry and exit credit criteria, improve post-lending management
- Strengthen pricing power and stabilize level of credit spreads
- Promote process optimization and product innovation
- Reinforce overall risk management and internal control





Q & A





Thank You